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WORK EXPERIENCE

2017/07 - Present

Contract-based UX Consultant

- Worked with **Huawei UCD** on the innovation process of Digital Transformation Practice Center established in Hongkong
- Provided Design Thinking Consultations for **Huawei** technical personnel
- Conducted Design Thinking course for **BMW** Digital Design team
- Conducted Design Inquiry course for **PATAC** design team

2018/09 - 2018/11

Guest Lecturer, **Shanghai Normal University**

- Conducted the course of Information Design

2016/07 - 2017/07

User Researcher, **ISAR, Shanghai**

- Role as project manager in most of the projects involved in. Responsibilities including requirement analysis, method design, project management.
- Have delivered insights for clients including **SPD Bank, Telenav, eBay** and **Huawei**. Help with the localization/globalization of products.

2015/02 - 2016/01

Usability Engineer, **Barnes International Limited, UK**

- Interface design and front-end development. Re-design of existing products - improve accessibility and usability.
- "Chinesize" payment testing products, EMV training course.

EDUCATION

2017/09 - 2025/06

Ph.D in Design, **Tongji University**

- Areas of Focus: Experience Design, Design Thinking, Design Inquiry, Technology Adaption, Design Theory and Methodology
- Final Project: An Inquiry into the Technology Adoption Difficulty in China's Eldercare

2013/09 - 2014/09

MSc in Human-Centred Interaction Technologies, **University of York**

- Final Project: Nutritional Support for Older Adults Using Mobile Technologies

2009/09 - 2013/06

BSc in Software Engineering, **Northeastern University**

- Final Project: Design and implementation of Speech Support System for Fang Yonggang Memorial